

DrumPowerment for Youth

POWERFUL YOUTH DEVELOPMENT

Engage youth in a powerful experience of rhythmic collaboration: Za Boom Ba™ DrumPowerment! Through specialized facilitation with drums and rhythm based programming, young people become energized, directly sensing the power of their voice and the power of working together. They break down barriers, create shared vision, and celebrate success. No previous musical experience is necessary; everyone is guaranteed to jam!

POWERFUL PROGRAMMING

Growth in young people occurs when internal awareness directly changes, yielding new awareness and behaviors. But what creates this kind of inner change for young people?

- Experiences that engage youth on levels beyond the cognitive;
- Experiences that engage as many of the 5 senses as possible; and,
- Experiences that are novel and promote true innovations in thought and behavior.

POWERFUL ASSETS

Youth of all ages benefit from and are naturally drawn to the powerful yet simple experience of group drumming. From the moment the program begins, participants are engaged and active. *Every* participant gets a drum or percussion instrument and each person becomes a member of the community ensemble where their empowered contribution is respected and appreciated. In the Search Institute's list of *40 Development Assets™, this community rhythm experience is a kinesthetic experience of Asset #7. The metaphor of all voices heard and shared, and all contributions coming together to create the unity of the beat (the strength of the community), becomes a real-life application of the rhythm metaphor. And, rhythm connects directly with more Assets! A '40 Assets™ / rhythm program' correlation appears on page 3.

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POWERFUL PREVENTION

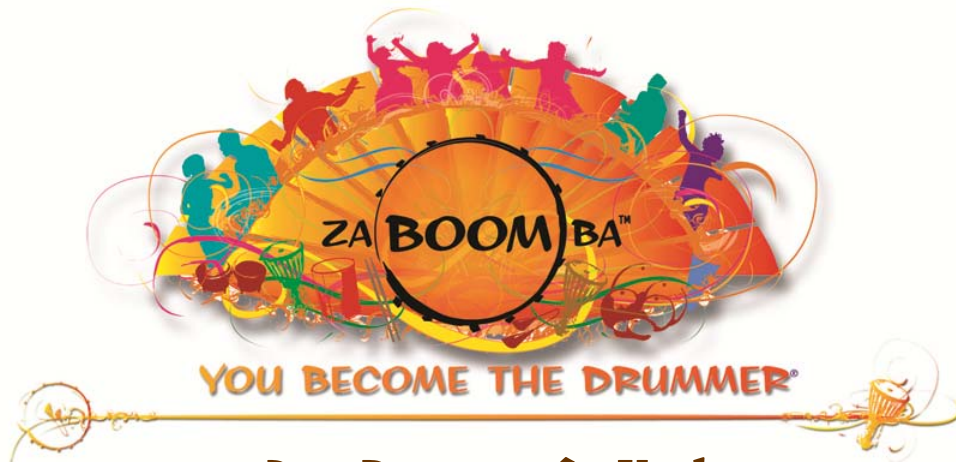
Another Model: *Risk and Protective Factor Theory (Social Learning Theory)*

For over 20 years, two researchers from the University of Washington (J. David Hawkins, PhD and Richard F. Catalano, PhD) examined what contributes to or protects against a child's developing problem behaviors. Through years of collecting and analyzing evidence, they found conditions that contribute to, or safeguard against, substance abuse and other problem behaviors. They call these conditions risk and protective factors.

The protective factors that have been validated by Hawkins' and Catalano's research all fundamentally relate to **bonding**. **Bonding** is the attachment, commitment and belief that develop in children who are attached to pro-social families, friends, school and community. According to this theory, youth who are bonded in a positive way to their peers, family, school and community, are less likely to engage in negative behaviors.

Bonding will only take place, however, if all three of the following conditions are present:

- *[Young people] must be given the opportunity for involvement in productive, pro-social roles in all four domains (individual/peer, family, school, and community);*
- *They must be given the skills to be successfully involved in those roles; and*
- *They must be given recognition and reinforcement for their pro-social involvement.*
<http://www.nebraskaprevention.gov/SAPR.htm>



DrumPowerment for Youth

DrumPowerment![™] provides direct kinesthetic experience of the conditions necessary for bonding. *DrumPowerment!*[™] reinforces the conditions through an engaging, inspiring activity and adds a dynamic element to prevention programming. As a keynote presentation, this interactive session provides a fully engaging and memorable experience, sure to inspire learning and development.

POWERFUL CHARACTER EDUCATION

Character Education fosters ethical, responsible, and caring young people by modeling and teaching good character through an emphasis on universal values we all share. It is the intentional, proactive focus on values such as respect for self and others, responsibility, integrity, and self-discipline.

DrumPowerment![™] provides a direct experience of these values and provides an engaging learning context in which youth feel inspired to live their highest character.

POWERFUL OBJECTIVES

While each program is aimed at specific skill development, overarching objectives are inherent in all rhythm sessions.

All Za Boom Ba[™] modules deliver:

ENERGY: An energized experience of the power of truly working together.

COMMUNICATION: Empowered communication flow - creating effective language for success and unity.

DIVERSITY: Respect and integration of diverse perspectives, cultural norms and each person's unique contribution.

LEADERSHIP: Leadership skills that promote innovation, engagement, and leadership potential in everyone.

WELLNESS: Awareness of the tremendous physical and psycho-social wellness effects of rhythm.

Throughout the process, our facilitators excel at identifying and connecting the learning objectives to the experience.

Our spirited clients have included the following fine community and educational organizations:

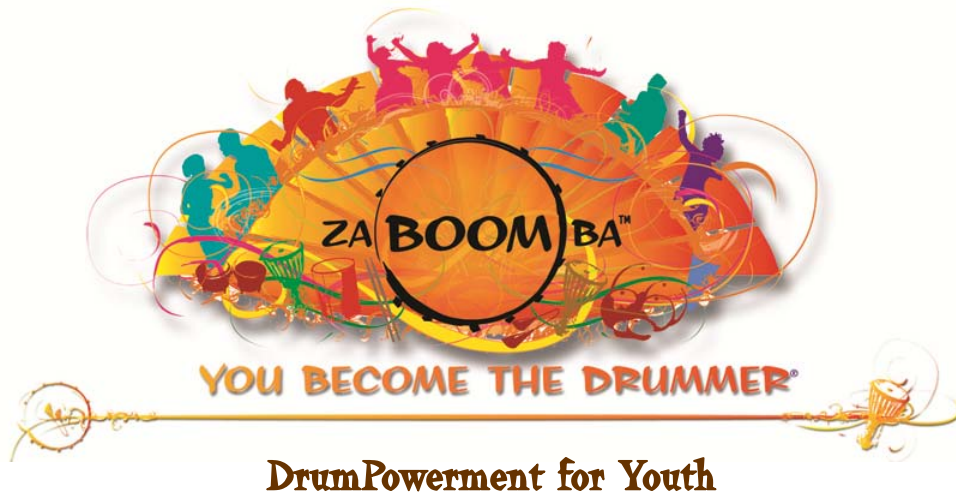
ITI	CFRAZ	Spring Branch ISD	The State of Washington DOH
Tucson Unified Schools	Catalina Foothills Schools	The Drum Café	Pasadena Schools
The University of Texas	The University of Arkansas	Search Institute	The University of Arizona

CONTACT

Let Za Boom Ba[™] empower your young people!

Conference Keynotes | Conference Breakouts | Teambuilding Sessions | Youth Development Training

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Asset Correlation: Expected tangible outcomes*

The rhythm program is guaranteed to deliver a unique, energizing, and exciting conference session, *and* participants will leave with a kinesthetic awareness of the strength inherent in an **Assets focused Community**. Through facilitated understanding of the drumming metaphor, the experience will enunciate the following assets:

<i>Asset</i>	<i>Description</i>	<i>Drumming Notes</i>
2	<i>Positive Family Communication</i> -Young person and her or his parent(s) communicate positively, and young person is willing to seek advice and counsel from parents.	Drumming provides the direct experience of clear and positive communication; both listening and speaking.
7	<i>Community Values Youth</i> -Young person perceives that adults in the community value youth.	Drumming provides the direct experience of all community members being fully valued for their contribution.
14	<i>Adult Role Models</i> -Parent(s) and other adults model positive, responsible behavior.	Drumming provides the direct experience of adults modeling healthy ways to express joy and connections.
17	<i>Creative Activities</i> -Young person spends three or more hours per week in lessons or practice in music, theater, or other arts.	Drumming provides the direct experience of creativity through making music, with immediate positive feedback.
30	<i>Responsibility</i> -Young person accepts and takes personal responsibility.	Drumming provides the direct experience of assuming responsibility for individual contribution – leading to the stability of the community's groove
33	<i>Interpersonal Competence</i> -Young person has empathy, sensitivity, and friendship skills.	Drumming provides the direct experience of interpersonal encouragement and support; everyone helps their neighbor create the common rhythm in a non-judgmental way.
34	<i>Cultural Competence</i> -Young person has knowledge of and comfort with people of different cultural/racial/ethnic backgrounds.	Drumming provides the direct experience of valuing the contributions of other cultures.
40	<i>Positive View of Personal Future</i> -Young person is optimistic about her or his personal future.	Drumming provides the direct experience of the joy available in community; this is integral to holding the feeling of a bright future.

*The 40 Assets™ are developed and trademarked by the SEARCH Institute. The Assets listed are from the 40 Asset list for Adolescents.