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ZA BOOM BA DRUMS UP EXCITEMENT IN TUCSON IN APRIL

(TUCSON, AZ) **Za Boom Ba**, the innovative and interactive theatrical production where percussion instruments are given to everyone in the 500-member audience, is bringing the drums and the instruments for you to play...and you can experience what "*Za Boom Ba-licious*" really means before the show premieres in Tucson, AZ, in May!

April Events

Saturday, April 10 – *Za Boom Ba Community Jam*, Tucson Children’s Museum Earth Day Festival, 11:30am – noon, 200 S. 6th Avenue, Tucson, AZ Kenya Masala and Za Boom Ba drum team members celebrate Earth Day with a Za Boom Ba drum jam for kids of all ages. Free admission.

Sunday, April 11 - *KXCI Live Radio Interview*, 5:00pm on 91.3 FM KXCI or www.kxci.org. Za Boom Ba choreographer and dance team member Gabriela Masala joins fellow dance team member, Kenya Johnson, to chat with DJ Susie B. on "Broad Perspectives."

Monday, April 12 – *Za Boom Ba Community Jam , Meet Me at Maynard's*, 6:00pm and 7:00pm, Maynard's Market, 400 N. Toole, Downtown Tucson, AZ. Kenya Masala invites you to be a part of a Za Boom Ba community jam at Meet Me at Maynard's Rock and Stroll, a monthly event to bring active adults and families to the downtown Tucson area.

About Za Boom Ba

While most theatrical productions entertain you while they act, **Za Boom Ba** thrills you while you *interact*. It's experiential. The 500-member audience is not just the audience – they are part of the ensemble...a moving, drumming, sweating, whooping part of the excitement and action! Created and produced by Kenya Masala, Za Boom Ba premieres in Tucson, Arizona, on Friday, May 7, 2010, at 8:00 p.m. at the Tucson Convention Center’s Leo Rich Theatre in downtown Tucson. A matinee performance will be held on Sunday, May 9, 2010 at 2:00 p.m. at the same location. This 75-minute show is an all-ages event, perfect for families and children. Tickets are \$22 (adults) and \$17 (12 and under) and can be purchased online, in person at the Tucson Convention Box Office or by phone at (800) 745-3000. For video clips, photos and more information about Za Boom Ba, please visit www.zaboomba.com.

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